

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	4:50 AM	USPRTV28ACH Debate HD	\$200.00		1
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	---W----				
	KSNV			W	10/31/12	:30	5:00 AM	USPRTV28ACH Debate HD	\$200.00		1
3	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	5:00 AM	USPRTV28ACH Debate HD	\$200.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	4:50 AM	USPRTV28ACH Debate HD	\$200.00		1
5	KSNV	Wake Up Early Wagners	430a-5a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	4:54 AM	USPRTV34ACH Together HI	\$200.00		1
6	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	12:46 PM	USPRTV28ACH Debate HD	\$325.00		1
7	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	12:53 PM	USPRTV24ACH At Stake HI	\$325.00		1
8	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	12:54 PM	USPRTV24ACH At Stake HI	\$325.00		1

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**Alexandria, VA 22314**

**INVOICE**

Advertiser	American Crossroads	Invoice #	104822-1
Product	American Crossroads	Invoice Date	11/11/12
Estimate Number	694	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	KSNV	Order #	104822
Account Executive	Amy McCreary	Alt Order #	06832438
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	12:45 PM	USPRTV28ACH Debate HD	\$325.00		1
10	KSNV	The Agenda 1230pm	1230-1p		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	12:46 PM	USPRTV28ACH Debate HD	\$325.00		1
11	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	6:11 AM	USPRTV24ACH At Stake HI	\$350.00		1
12	KSNV	Rachael Ray	11am-12pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	11:25 AM	USPRTV28ACH Debate HD	\$325.00		1
13	KSNV	Rachael Ray	11am-12pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	11:35 AM	USPRTV28ACH Debate HD	\$325.00		1
14	KSNV	Rachael Ray	11am-12pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	11:37 AM	USPRTV28ACH Debate HD	\$325.00		1
15	KSNV	Rachael Ray	11am-12pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	11:31 AM	USPRTV28ACH Debate HD	\$325.00		1
16	KSNV	Rachael Ray	11am-12pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	11:34 AM	USPRTV28ACH Debate HD	\$325.00		1

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

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**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	7:29 PM	USPRTV28ACH Debate HD	\$550.00		1
18	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	2:55 PM	USPRTV28ACH Debate HD	\$325.00		1
19	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	2:36 PM	USPRTV28ACH Debate HD	\$325.00		1
20	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:00			<del>\$325.00</del>	See MG 20.2	1
	KSNV			F	11/02/12	:30	3:00 PM	USPRTV28ACH Debate HD	\$325.00	MG for 20.1 11/01	2
21	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	2:55 PM	USPRTV28ACH Debate HD	\$325.00		1
22	KSNV	The Doctors	2pm-3pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	2:22 PM	USPRTV34ACH Together HI	\$325.00		1
23	KSNV	Late Night w/Fallon	1237a-136am		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	1:33 AM	USPRTV28ACH Debate HD	\$250.00		1
24	KSNV	Late Night w/Fallon	1237a-136am		to						
					10/29/12 to 11/04/12	1x	--W----				

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Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
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Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	Late Night w/Fallon	1237a-136am		to						
	KSNV			W	10/31/12	:30	1:16 AM	USPRTV28ACH Debate HD	\$250.00		1
25	KSNV	Late Night w/Fallon	1237a-136am		to						
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	1:20 AM	USPRTV28ACH Debate HD	\$250.00		1
26	KSNV	Late Night w/Fallon	1237a-136am		to						
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	1:28 AM	USPRTV24ACH At Stake HI	\$250.00		1
27	KSNV	Late Night w/Fallon	1237a-136am		to						
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	1:11 AM	USPRTV28ACH Debate HD	\$250.00		1
28	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12 to 11/04/12	1x	-T-----					
	KSNV			Tu	10/30/12	:30	10:51 AM	USPRTV28ACH Debate HD	\$325.00		1
29	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	10:51 AM	USPRTV28ACH Debate HD	\$325.00		1
30	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	11:00 AM	USPRTV28ACH Debate HD	\$325.00		1
31	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	10:29 AM	USPRTV28ACH Debate HD	\$325.00		1
32	KSNV	Today 4th Hour	10am-11am		to						

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Special Handling		Product Code	27
		Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	KSNV	Today 4th Hour	10am-11am		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	10:59 AM	USPRTV28ACH Debate HD	\$325.00		1
33	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	5:42 AM	USPRTV28ACH Debate HD	\$450.00		1
34	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	5:22 AM	USPRTV28ACH Debate HD	\$450.00		1
35	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	5:59 AM	USPRTV28ACH Debate HD	\$450.00		1
36	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	5:13 AM	USPRTV28ACH Debate HD	\$450.00		1
37	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	5:21 AM	USPRTV28ACH Debate HD	\$450.00		1
38	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	9:59 AM	USPRTV28ACH Debate HD	\$750.00		1
39	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	9:28 AM	USPRTV28ACH Debate HD	\$750.00		1

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Special Handling		Product Code	27
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
40	KSNV	M-F Today Show II	9-10a		to						
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	9:51 AM	USPRTV28ACH Debate HD	\$750.00		1
41	KSNV	M-F Today Show II	9-10a		to						
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	9:30 AM	USPRTV24ACH At Stake HI	\$750.00		1
42	KSNV	M-F Today Show II	9-10a		to						
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	9:56 AM	USPRTV28ACH Debate HD	\$750.00		1
43	KSNV	SAT/Jeopardy	630-7pm		to						
				10/29/12 to 11/04/12	1x	-----S-					
	KSNV			Sa	11/03/12	:30	6:43 PM	USPRTV28ACH Debate HD	\$550.00		1
44	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/29/12 to 11/04/12	1x	-T-----					
	KSNV			Tu	10/30/12	:30	7:19 PM	USPRTV28ACH Debate HD	\$1,300.00		1
45	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	7:13 PM	USPRTV28ACH Debate HD	\$1,300.00		1
46	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	7:13 PM	USPRTV28ACH Debate HD	\$1,300.00		1
47	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	7:08 PM	USPRTV28ACH Debate HD	\$1,300.00		1

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**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
48	KSNV	M-F Wheel of Fortune	7-730pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	7:24 PM	USPRTV24ACH At Stake HI	\$1,300.00		1
49	KSNV	Tonight Show	1135p-1237a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	12:09 AM	USPRTV24ACH At Stake HI	\$750.00		1
50	KSNV	Tonight Show	1135p-1237a		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	11:58 PM	USPRTV24ACH At Stake HI	\$750.00		1
51	KSNV	Tonight Show	1135p-1237a		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	12:18 AM	USPRTV24ACH At Stake HI	\$750.00		1
52	KSNV	Tonight Show	1135p-1237a		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	12:22 AM	USPRTV28ACH Debate HD	\$750.00		1
53	KSNV	Tonight Show	1135p-1237a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	12:31 AM	USPRTV28ACH Debate HD	\$750.00		1
54	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	4:58 PM	USPRTV24ACH At Stake HI	\$725.00		1
55	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	4:48 PM	USPRTV28ACH Debate HD	\$725.00		1

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**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**INVOICE**

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
56	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/29/12 to 11/04/12	1x	---	T---				
	KSNV			Th	11/01/12	:30	4:26 PM	USPRTV28ACH Debate HD	\$725.00		1
57	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/29/12 to 11/04/12	1x	----	F--				
	KSNV			F	11/02/12	:30	4:38 PM	USPRTV28ACH Debate HD	\$725.00		1
58	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	4:14 PM	USPRTV28ACH Debate HD	\$725.00		1
59	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/29/12 to 11/04/12	1x	-T-----					
	KSNV			Tu	10/30/12	:30	6:58 AM	USPRTV24ACH At Stake HI	\$1,000.00		1
60	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	6:30 AM	USPRTV28ACH Debate HD	\$1,000.00		1
61	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/29/12 to 11/04/12	1x	---	T---				
	KSNV			Th	11/01/12	:30	6:24 AM	USPRTV28ACH Debate HD	\$1,000.00		1
62	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/29/12 to 11/04/12	1x	----	F--				
	KSNV			F	11/02/12	:30	6:09 AM	USPRTV28ACH Debate HD	\$1,000.00		1
63	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	6:42 AM	USPRTV24ACH At Stake HI	\$1,000.00		1

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**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**INVOICE**

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
64	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	8:52 AM	USPRTV28ACH Debate HD	\$1,500.00		1
65	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	7:58 AM	USPRTV24ACH At Stake HI	\$1,500.00		1
66	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	7:27 AM	USPRTV24ACH At Stake HI	\$1,500.00		1
67	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	7:23 AM	USPRTV28ACH Debate HD	\$1,500.00		1
68	KSNV	Today Show	658a-9am		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	8:35 AM	USPRTV28ACH Debate HD	\$1,500.00		1
69	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	5:29 PM	USPRTV28ACH Debate HD	\$1,200.00		1
70	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	5:18 PM	USPRTV24ACH At Stake HI	\$1,200.00		1
71	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	6:19 PM	USPRTV24ACH At Stake HI	\$1,200.00		1

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**KSNV**  
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**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

# INVOICE

Advertiser	American Crossroads	Invoice #	104822-1
Product	American Crossroads	Invoice Date	11/11/12
Estimate Number	694	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	KSNV	Order #	104822
Account Executive	Amy McCreary	Alt Order #	06832438
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
72	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	5:22 PM	USPRTV24ACH At Stake HI	\$1,200.00		1
73	KSNV	M-F Early News	5-630p		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	6:28 PM	USPRTV28ACH Debate HD	\$1,200.00		1
74	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	12:10 PM	USPRTV24ACH At Stake HI	\$425.00		1
75	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	12:20 PM	USPRTV28ACH Debate HD	\$425.00		1
76	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	12:14 PM	USPRTV28ACH Debate HD	\$425.00		1
77	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	12:25 PM	USPRTV28ACH Debate HD	\$425.00		1
78	KSNV	Noon News	12-1230pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	12:13 PM	USPRTV24ACH At Stake HI	\$425.00		1
79	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	6:28 AM	USPRTV28ACH Debate HD	\$350.00		1

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**Billing: (702)642-3333**

**INVOICE**

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
80	KSNV	Dr Phil	3-4p	to	10/29/12 to 11/04/12	1x	--T-----				
	KSNV			Tu	10/30/12	:30	3:33 PM	USPRTV28ACH Debate HD	\$450.00		1
81	KSNV	Dr Phil	3-4p	to	10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	3:33 PM	USPRTV28ACH Debate HD	\$450.00		1
82	KSNV	Dr Phil	3-4p	to	10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	3:17 PM	USPRTV28ACH Debate HD	\$450.00		1
83	KSNV	Dr Phil	3-4p	to	10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	3:09 PM	USPRTV28ACH Debate HD	\$450.00		1
84	KSNV	Dr Phil	3-4p	to	11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	3:41 PM	USPRTV28ACH Debate HD	\$450.00		1
85	KSNV	Sunday Today	7a-8am	to	10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	7:47 AM	USPRTV28ACH Debate HD	\$750.00		1
86	KSNV	Saturday Today	7a-9am	to	10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	8:28 AM	USPRTV24ACH At Stake HI	\$625.00		1
87	KSNV	Wednesday Prime 9-10pm	9-10pm	to	10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	9:20 PM	USPRTV28ACH Debate HD	\$4,000.00		1

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**INVOICE**

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
88	KSNV	News 3 in Prime	7-10pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:00			\$1,200.00	See MG 88.2	1
					ORDERED PROGRAM DOES NOT AIR						
	KSNV	RALSTON in PRIME	8-11pm	Sa	11/03/12	:30	8:39 PM	USPRTV28ACH Debate HD	\$1,200.00	MG for 88.1 11/03	2
89	KSNV	News 3 Today - SAT	9am-930am		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	9:18 AM	USPRTV28ACH Debate HD	\$500.00		1
90	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	11:22 PM	USPRTV28ACH Debate HD	\$1,100.00		1
91	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	9:59 AM	USPRTV34ACH Together HI	\$600.00		1
92	KSNV	Sa-Su Early News	5pm-630pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	6:12 PM	USPRTV34ACH Together HI	\$675.00		1
93	KSNV	Thursday Prime 10-11pm	10-11pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	10:43 PM	USPRTV28ACH Debate HD	\$3,200.00		1
94	KSNV	Days of our Lives	1258p-2pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	12:59 PM	USPRTV28ACH Debate HD	\$425.00		1
95	KSNV	Days of our Lives	1258p-2pm		to						
					10/29/12		--W----				

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**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**INVOICE**

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104822
Alt Order #	06832438
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
95	KSNV	Days of our Lives	1258p-2pm		to						
					to 11/04/12	1x					
	KSNV			W	10/31/12	:30	1:00 PM	USPRTV28ACH Debate HD	\$425.00		1
96	KSNV	Days of our Lives	1258p-2pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	2:00 PM	USPRTV28ACH Debate HD	\$425.00		1
97	KSNV	Days of our Lives	1258p-2pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	1:24 PM	USPRTV24ACH At Stake HI	\$425.00		1
98	KSNV	Days of our Lives	1258p-2pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	12:59 PM	USPRTV28ACH Debate HD	\$425.00		1
99	KSNV	News 3 Today	9a-930am		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	9:29 AM	USPRTV28ACH Debate HD	\$500.00		1
100	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	11:25 PM	USPRTV28ACH Debate HD	\$1,200.00		1
101	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	11:10 PM	USPRTV28ACH Debate HD	\$1,200.00		1
102	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	11:30 PM	USPRTV28ACH Debate HD	\$1,200.00		1

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**INVOICE**

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
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Alt Order #	06832438
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
Advertiser Code	11
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
103	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	11:20 PM	USPRTV28ACH Debate HD	\$1,200.00		1
104	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	11:12 PM	USPRTV28ACH Debate HD	\$1,200.00		1
105	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/29/12 to 11/04/12	2x	-TW----				
	KSNV			Tu	10/30/12	:30	7:35 PM	USPRTV28ACH Debate HD	\$900.00		2
	KSNV			W	10/31/12	:30	7:52 PM	USPRTV28ACH Debate HD	\$900.00		1
106	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/29/12 to 11/04/12	2x	---TF--				
	KSNV			Th	11/01/12	:30	7:48 PM	USPRTV28ACH Debate HD	\$900.00		1
	KSNV			F	11/02/12	:30	7:36 PM	USPRTV28ACH Debate HD	\$900.00		2
107	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:00			\$900.00	Unresolved	1
				NOT AVAILABLE RATE							
108	KSNV	Meet the Press	8a-9am		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	8:42 AM	USPRTV28ACH Debate HD	\$3,000.00		1
109	KSNV	News 3 in Prime	7-10pm		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	9:28 PM	USPRTV28ACH Debate HD	\$1,200.00		1

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# INVOICE

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Product	American Crossroads
Estimate Number	694

<b>Invoice #</b>	<b>104822-1</b>
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IDB #	
Advertiser Code	11
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots                      **110**

<u>Gross Total</u>	<b>\$82,375.00</b>	
<u>Agency Commission</u>	<b>\$12,356.25</b>	
<u>Net Amount Due</u>	<b>\$70,018.75</b>	<b><u>Payment Terms 30 Days</u></b>

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